

joanne cho

human-centered ux designer ✨



joannecho.me



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650 305 9377

education

University of California, San Diego

B.S. Human-Computer Interaction

Minors in Design & Computer Science

2014 - 2018

skills

Design —

User Experience Design, Product Design, Interaction Design, Wireframing, Rapid Prototyping, Design Thinking, User Research, Usability Testing

Toolbox —

Sketch, InVision, Figma, Zeplin, Miro, InDesign, XD, Balsamiq, Axure, HTML/CSS, Bootstrap

activities

D4SD — UX Designer & Researcher

Contributed to a civic engagement initiative to address issues with mobility in San Diego as part of The Design Lab.

Design 1 — Instructional Assistant

Led weekly hands-on studio sessions for 100+ students in a human-centered design course to teach design thinking.

experience

PayPal — User Experience Designer 3

Feb 2021 - Present

Currently designing for the merchant experience. Working closely with designers, product managers, developers, and researchers to help provide financial services that impact users on a global scale.

PayPal — User Experience Designer 2

Oct 2018 - Feb 2021

Designed web experiences focused on providing security for large enterprise merchants. Worked collaboratively alongside designers, developers, and product managers.

PayPal — User Experience Design Intern

June 2018 - Sept 2018

Designed and prototyped a new header navigation to improve discoverability and usability for merchant users. Redesigned the information architecture to maintain consistency and clarity on the PayPal Business website.

Solar Turbines — UX Visual Design Intern

Nov 2017 - June 2018

Wireframed and prototyped a new interface for Solar Digital's client-facing website to improve user flow. Revamped visual style guidelines. Redesigned brand collateral to be cohesive with design system.

Seagate Technology — UX/UI Design Intern

June 2017 - Sept 2017

Designed and implemented an internal website showcasing projects/events for the intern program. Wireframed and prototyped the information architecture following visual style guidelines.