

joanne cho

human-centered ux designer ✨



joannecho.me



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650 305 9377

education

University of California, San Diego
B.S. Human-Computer Interaction
Minors in Design & Computer Science
2014 - 2018

skills

design —

User Experience Design, Product Design, Interaction Design, Wireframing, Rapid Prototyping, Design Thinking, User Research, Usability Testing

toolbox —

Sketch, InVision, Figma, Zeplin, InDesign, XD, Balsamiq, Axure, HTML / CSS, Bootstrap, Framer

activities

D4SD — UX Designer & Researcher

Contributed to a civic engagement initiative to address issues with mobility in San Diego as part of The Design Lab.

Design 1 — Instructional Assistant

Led weekly hands-on studio sessions for 100+ students in a human-centered design course to teach design thinking.

experience

PayPal — User Experience Designer II

Oct 2018 - Present

Currently designing for the merchant experience. Working closely with product managers, developers, and researchers to help provide financial services that impact users on a global scale.

PayPal — User Experience Design Intern

June 2018 - Sept 2018

Designed and prototyped a new header navigation to improve discoverability and usability for merchant users. Redesigned the information architecture to maintain consistency and clarity on the PayPal Business website.

Solar Turbines — UX Visual Design Intern

Nov 2017 - June 2018

Wireframed and prototyped a new interface for Solar Digital's client-facing website to improve user flow. Revamped visual style guidelines. Redesigned brand collateral to be cohesive with design system.

Seagate Technology — UX/UI Design Intern

June 2017 - Sept 2017

Designed a responsive website to showcase projects/ events as part of a global marketing initiative. Mapped out clear user flows and information architecture while following visual style guidelines.

Space Systems Loral — Web & UI Design Intern

June 2016 - Sept 2016

Designed intranet web interfaces to help streamline SSL's Quality Management System. Wireframed, prototyped, & implemented admin dashboard websites.